

(REFERENCE COPY - Not for submission)

Commercial Broadcast Stations Biennial Ownership Report (FCC Form 323)

File Number: 0000092985 | Submit Date: 2019-12-09 | FRN: 0007171432

Purpose: Commercial Broadcast Stations Biennial Ownership Report Status: Received Status Date: 12/09/2019

Filing Status: Active

Section I - General Information

1. Respondent

FRN	Entity Name
0007171432	WSJM, Inc.

Street Address	City (and Country if non U.S. address)	State ("NA" if non-U.S. address)	Zip Code	Phone	Email
580 E. Napier	Benton Harbor	MI	48022	+1 (269) 925- 1111	golson@wirx.

2. Contact Representative

Name		Organization		
	David D. Oxenford	Wilkinson Barker Knauer, LLP		

Street Address	City (and Country if non U.S. address)	State	Zip Code	Phone	Email
1800 M Street, NW Suite 800N	Washington	DC	20036	+1 (202) 783- 4141	doxenford@wbklaw. com

3. Application Filing Fee

Question	Response	
Is this application being submitted without a filing fee?	No	

Fees

Application Type	Form Number	Fee Code	Quantity	Fee Amount	Subtotal
Biennial	Form 323	MAR	10	70	\$700.00
				Total	\$700.00

4. Nature of Respondent

(a) Provide the following information about the Respondent:	
Relationship to stations/permits	Licensee
Nature of Respondent	For-profit corporation

(b) Provide the following information about this report:		
Purpose	Biennial	
"As of" date	10/01/2019	
	When filing a biennial ownership report or validating and resubmitting a prior biennial ownership report, this date must be Oct. 1 of the year in which this report is filed.	

5. Licensee(s) and Station(s)

Respondent is filing this report to cover the following Licensee(s) and station(s):

Licensee/Permittee Name	FRN		
WSJM, Inc.	0007171432		

Fac. ID No.	Call Sign	City	State	Service
12999	WZOC	PLYMOUTH	IN	FM
14012	WCXT	HARTFORD	MI	FM
17734	WYTZ	BRIDGMAN	MI	FM
57954	WCSY-FM	SOUTH HAVEN	MI	FM
72175	WQLQ	BENTON HARBOR	MI	FM
73984	WNSN	SOUTH BEND	IN	FM
73985	WSBT	SOUTH BEND	IN	AM
74004	WSJM	ST. JOSEPH	MI	AM
74005	WIRX	ST. JOSEPH	MI	FM
74006	WSJM-FM	BENTON HARBOR	MI	FM

Section II – Biennial Ownership Information

1. 47 C.F.R. Section 73.3613 and Other Documents Licensee Respondents that hold authorizations for one or more full power television, AM, and/or FM stations should list all contracts and other instruments set forth in 47 C.F.R. Section 73.3613(a) through (c) for the facility or facilities listed on this report. In addition, attributable Local Marketing Agreements (LMAs) and attributable Joint Sales Agreements (JSAs) must be disclosed by the licensee of the brokering station on its ownership report. If the agreement is an attributable LMA, an attributable JSA, or a network affiliation agreement, check the appropriate box. Otherwise, select "Other." Non-Licensee Respondents, as well as Licensee Respondents that only hold authorizations for Class A television and/or low power television stations, should select "Not Applicable" in response to this question.

Document Information		
Description of contract or instrument	Bylaws	
Parties to contract or instrument	State of Michigan	
Date of execution	09/1968	
Date of expiration	No expiration date	
Agreement type (check all that apply)	Other Agreement Type: Bylaws	

Document Information		
Description of contract or instrument	Articles of Incorporation	
Parties to contract or instrument	State of Michigan	
Date of execution	09/1958	
Date of expiration	No expiration date	
Agreement type (check all that apply)	Other Agreement Type: Articles of Incorporation	

2. Ownership Interests

(a) Ownership Interests. This Question requires Respondents to enter detailed information about ownership interests by generating a series of subforms. Answer each question on each subform. The first subform listing should be for the Respondent itself. If the Respondent is not a natural person, also list each of the officers, directors, stockholders, non-insulated partners, non-insulated members, and any other persons or entities with a direct attributable interest in the Respondent pursuant to the standards set forth in 47 C.F.R. Section 73.3555. (A "direct" interest is one that is not held through any intervening companies or entities.) List each interest holder with a direct attributable interest in the Respondent separately.

Leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the Respondent solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i).

In the case of vertical or indirect ownership structures, list only those interests in the Respondent that also represent an attributable interest in the Licensee(s) for which the report is being submitted.

Entities that are part of an organizational structure that includes holding companies or other forms of indirect ownership must file separate ownership reports. In such a structure do not report, or file a separate report for, any interest holder that does not have an attributable interest in the Licensee(s) for which the report is being submitted.

Please see the Instructions for further detail concerning interests that must be reported in response to this question.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

Ownership Information		
FRN	0007171432	
Entity Name	WSJM, Inc.	
Address	РО Вох	
	Street 1	580 E. Napier
	Street 2	
	City	Benton Harbor
	State ("NA" if non-U.S. address)	MI
		'

	Zip/Postal Code	48022	
	Country (if non-U.S. address)	United States	
Listing Type	Respondent		
Positional Interests (check all that apply)	Respondent		
Tribal Nation or Tribal Entity	Interest holder is not a Tribal nation or Tribal entity		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	0.0%	Jointly Held? No
	Equity	0.0%	
	Total assets (Equity Debt Plus)	0.0%	
Does interest holder have that do not appear on this	an attributable interest in one o	r more broadcast stations	No

Ownership Information			
FRN	0019422997	0019422997	
Name	Richard Trautschold	Richard Trautschold	
Address	PO Box		
	Street 1	3331 North Stone Creek Circle	9
	Street 2		
	City	Madison	
	State ("NA" if non-U.S. address)	WI	
	Zip/Postal Code	53719	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Stockholder		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Male	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values	Voting	3.0%	Jointly Held? No
from 0.0 to 100.0)	Equity	3.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations Yes that do not appear on this report?			Yes

Ownership Information			
FRN	0019423078		
Name	Thomas Walker	Thomas Walker	
Address	РО Вох		
	Street 1	1838 Camelot Drive	
	Street 2		
	City	Madison	
	State ("NA" if non-U.S. address)	WI	
	Zip/Postal Code	53705	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Director, Stockholder		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Male	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values	Voting	8.0%	Jointly Held? No
from 0.0 to 100.0)	Equity	8.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have that do not appear on this	an attributable interest in one o	r more broadcast stations	Yes

Ownership Information		
FRN	0019422849	
Name	Richard Record	
Address	РО Вох	
	Street 1	3615 Ebner Coulee Road
	Street 2	
	City	LaCross
	State ("NA" if non-U.S. address)	WI
	Zip/Postal Code	54601
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	

Positional Interests (check all that apply)	Stockholder		
Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US	
	Gender	Male	
	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	7.0%	Jointly Held? No
	Equity	7.0%	·
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes	

David Doetsch PO Box Street 1 Street 2 City State ("NA" if non-U.S. address) Zip/Postal Code Country (if non-U.S. address) Other Interest Holder	510 Dune Ridge North St. Joseph MI 49085 United States	
PO Box Street 1 Street 2 City State ("NA" if non-U.S. address) Zip/Postal Code Country (if non-U.S.	St. Joseph MI 49085	
Street 1 Street 2 City State ("NA" if non-U.S. address) Zip/Postal Code Country (if non-U.S.	St. Joseph MI 49085	
Street 2 City State ("NA" if non-U.S. address) Cip/Postal Code Country (if non-U.S.	St. Joseph MI 49085	
City State ("NA" if non-U.S. address) Zip/Postal Code Country (if non-U.S.	MI 49085	
State ("NA" if non-U.S. address) Zip/Postal Code Country (if non-U.S. address)	MI 49085	
Zip/Postal Code Country (if non-U.S.	49085	
Country (if non-U.S. address)		
address)	United States	
Other Interest Holder		
	Other Interest Holder	
Director, Stockholder		
Citizenship	US	
Gender	Male	
Ethnicity	Not Hispanic or Latino	
Race	White	
/oting	4.0%	Jointly Held? No
Equity	4.0%	
Total assets (Equity Debt Plus)		
Ei Ri	ender thnicity ace oting quity otal assets (Equity Debt	ender thnicity Not Hispanic or Latino White oting 4.0% quity 4.0%

FRN	0019422062		
Name	Phil Fisher		
Address	PO Box		
	Street 1	4633 Signature Dr.	
	Street 2		
	City	Middleton	
	State ("NA" if non-U.S. address)	WI	
	Zip/Postal Code	53562	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Director, Stockholder		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Male	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values	Voting	13.0%	Jointly Held? No
from 0.0 to 100.0)	Equity	13.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have that do not appear on this	an attributable interest in one or report?	r more broadcast stations	Yes

Ownership Information		
FRN	0019422211	
Name	HOWARD GLOEDE	
Address	РО Вох	
	Street 1	43231 Kings Bluff Dr.
	Street 2	
	City	Winona
	State ("NA" if non-U.S. address)	MN
	Zip/Postal Code	55987
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Stockholder	

Citizenship, Gender, Ethnicity, and Race Information (Natural Persons Only)	Citizenship	US		
	Gender	Male		
	Ethnicity	Not Hispanic or Latino	Not Hispanic or Latino	
	Race	White		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	2.0%	Jointly Held? No	
	Equity	2.0%		
	Total assets (Equity Debt Plus)			
Does interest holder have an attributable interest in one or more broadcast stations that do not appear on this report?		Yes		

Ownership Information			
FRN	0019422351	0019422351	
Name	Randy Hurley	Randy Hurley	
Address	РО Вох		
	Street 1	1110 North Division St.	
	Street 2		
	City	Waunakee	
	State ("NA" if non-U.S. address)	WI	
	Zip/Postal Code	53597	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Director, Stockholder		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Male	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values	Voting	1.0%	Jointly Held? No
from 0.0 to 100.0)	Equity	1.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more broadcast stations No that do not appear on this report?		No	

Ownership Information	
FRN	0019422443

Name	Thomas Kushak		
Address	РО Вох		
	Street 1	48 Hickory PT	
	Street 2		
	City	Springfield	
	State ("NA" if non-U.S. address)	VA	
	Zip/Postal Code	62712	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Director, Stockholder		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Male	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values	Voting	9.0%	Jointly Held? No
from 0.0 to 100.0)	Equity	9.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have that do not appear on this	an attributable interest in one o	or more broadcast stations	Yes

Ownership Information			
FRN	0027221381	0027221381	
Name	Scott Meier		
Address	РО Вох		
	Street 1	3613 E. Kimberly Lane	
	Street 2		
	City	Springfield	
	State ("NA" if non-U.S. address)	MO	
	Zip/Postal Code	65802	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder	Other Interest Holder	
Positional Interests (check all that apply)	Director, Stockholder	Director, Stockholder	
Citizenship, Gender,	Citizenship	Citizenship US	

Ethnicity, and Race Information (Natural	Gender	Male		
Persons Only)	Ethnicity	Not Hispanic or Latino	Not Hispanic or Latino	
	Race	White		
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	1.0%	Jointly Held? No	
	Equity	1.0%		
	Total assets (Equity Debt Plus)			
Does interest holder have that do not appear on this	an attributable interest in one creport?	or more broadcast stations	Yes	

Ownership Information			
FRN	0019422740		
Name	Gayle Olson		
Address	PO Box		
	Street 1	1326 Margaret	
	Street 2		
	City	St. Joseph	
	State ("NA" if non-U.S. address)	MI	
	Zip/Postal Code	49085	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Director, Stockholder		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Male	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values	Voting	18.0%	Jointly Held? No
from 0.0 to 100.0)	Equity	18.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have a	an attributable interest in one oreport?	r more broadcast stations	Yes

Ownership Information	
FRN	0019422989
Name	Theresa K. Timm

Address	PO Box		
	Street 1	N2528 Baker Road	
	Street 2		
	City	LaCross	
	State ("NA" if non-U.S. address)	WI	
	Zip/Postal Code	54601	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Director, Stockholder		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Female	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values	Voting	1.0%	Jointly Held? No
from 0.0 to 100.0)	Equity	1.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have that do not appear on this	an attributable interest in one or	or more broadcast stations	Yes

Ownership Information		
FRN	0019423029	
Name	Bryan Tyndall	
Address	PO Box	
	Street 1	1428 W. Whiteside
	Street 2	
	City	Springfield
	State ("NA" if non-U.S. address)	MO
	Zip/Postal Code	65807
	Country (if non-U.S. address)	United States
Listing Type	Other Interest Holder	
Positional Interests (check all that apply)	Director, Stockholder	
Citizenship, Gender,	Citizenship	US
Ethnicity, and Race Information (Natural	Gender Male	

Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values from 0.0 to 100.0)	Voting	1.0%	Jointly Held? No
	Equity	1.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have an attributable interest in one or more that do not appear on this report?		r more broadcast stations	Yes

Ownership Information			
FRN	0019421783		
Name	Marvin Busta	Marvin Busta	
Address PO Box			
	Street 1	1806 Pineview Drive	
	Street 2		
	City	Verona	
	State ("NA" if non-U.S. address)	WI	
	Zip/Postal Code	53593	
	Country (if non-U.S. address)	United States	
Listing Type	Other Interest Holder		
Positional Interests (check all that apply)	Officer, Stockholder		
Citizenship, Gender,	Citizenship	US	
Ethnicity, and Race Information (Natural	Gender	Male	
Persons Only)	Ethnicity	Not Hispanic or Latino	
	Race	White	
Interest Percentages (enter percentage values	Voting	1.0%	Jointly Held? No
from 0.0 to 100.0)	Equity	1.0%	
	Total assets (Equity Debt Plus)		
Does interest holder have that do not appear on this	an attributable interest in one o	r more broadcast stations	Yes

(b) Respondent certifies that any interests, including equity, financial, or voting		Yes
interests, not reported in this filing are non-attributable.		
If "No," subm	it as an exhibit an explanation.	

(c) Does the Respondent or any reported interest holder hold an attributable interest in any newspaper entities in the same market as any station for which this report is filed, as defined in 47 C.F.R. Section 73.3555?

If "Yes," provide information describing the interest(s), using EITHER the subform OR the spreadsheet option below. Respondents with a large number (50 or more) of entries to submit should use the spreadsheet option.

NOTE: Spreadsheets must be submitted in a special XML Spreadsheet format with the appropriate structure that is specified in the documentation. For instructions on how to use the spreadsheet option to complete this question (including templates to start with), please Click Here.

If using the subform, leave the percentage of total assets (Equity Debt Plus) field blank for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard, 47 C.F.R. Section 73.3555, Note 2(i). If using an XML Spreadsheet, enter "NA" into the percentage of total assets (Equity Debt Plus) field for an interest holder unless that interest holder has an attributable interest in the newspaper entity solely on the basis of the Commission's Equity Debt Plus attribution standard.

The Respondent must provide an FCC Registration Number for each interest holder reported in response to this question. Please see the Instructions for detailed information and guidance concerning this requirement.

(d) Are any of the individuals listed as an attributable interest holder in the Respondent married to each other or related to each other as parentchild or as siblings?

No

If "Yes," provide the following information for each such the relationship.

(e) Is Respondent seeking an attribution exemption for any officer or director with duties wholly unrelated to the Licensee(s)?

If "Yes," complete the information in the required fields and submit an Exhibit fully describing that individual's duties and responsibilities, and explaining why that individual should not be attributed an interest.

3. Organizational Chart (Licensees

Only)

Attach a flowchart or similar document showing the Licensee's vertical ownership structure including the Licensee and all entities that have attributable interests in the Licensee. Licensees with a single parent entity may provide a brief explanatory textual Exhibit in lieu of a flowchart or similar document. Licensees without parent entities should so indicate in a textual Exhibit.

Non-Licensee Respondents should select "N/A" in response to this question.

WSJM, Inc. is a single-level licensee.

Section III - Certification

Section Response Question Certification

No

No

Authorized Party to Sign	WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND /OR REVOCATION OF ANY STATION LICENSEOR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).	
Certification	I certify that I have examined this report and that to the best of my knowledge and belief, all statements in this report are true, correct and complete.	Official Title: CFO Exact Legal Title or Name of Respondent: Mid- West Management Name: April Schoeneweiss Phone: 6084413609 12/09/2019